

Boston Skyline Chorus

Dear Prospective Sponsor,

My name is _____ and I am a member of an all women's barbershop chorus, the Boston Skyline Chorus (BSC), which meets in Lexington once a week for rehearsals.

Every year, we produce an ad book, a beautifully produced playbill-sized booklet, which highlights local businesses in our area. The revenue from the advertisements in the booklet helps to pay for the coaching sessions for a major performance, which is an annual New England Regional contest held each spring in Springfield, Massachusetts. BSC has the honor of placing in the top five in several years over the past 30 years, and has advanced to International Competition three times.

As a regular customer of your business, I am hoping that you would be willing to sponsor an advertisement in the program for our annual show. An ad runs from the size of a business card for \$55 up to a full page for \$250. Your contribution will be fully tax- deductible, and would greatly give back to your local community through Lexington's all-women's a cappella group.

Please take a moment to look over our program booklet from last year's show, as well as our advertising order form, which I have attached.

My cell phone number is _____. I will come by next week at a time that is convenient for you, and we can discuss this in person. I look forward to working with you in this venture!

Sincerely ,

The Boston Skyline Chorus is a chapter of [Sweet Adelines International](#), a non-profit organization of approximately 20,000 women. SAI is dedicated to the preservation, education and promotion of a cappella four-part barbershop style harmony, an original American music art form.