**Management Team Meeting 9-20-21**

In attendance: Wendy Pachter, Donna Doherty, Michele Bokun, Erin Blanchfield

Guest: Laura Muarray

1. Team Leaders
   1. Fall Festival or Christmas performance. **Donna** has a list of possibilities and is keeping track.
      1. Lexington Discover Day October 9th or 10th. May cost $75 a table
      2. Lincoln does tree lighting all over town
      3. Smolak Farms has a fall festival
      4. Wilson Farm might have us come sing. **Donna** will ask Janice.
   2. Fundraiser – Laura presentation for Printful designs
      1. Laura looked at a couple of clothing printing options
         1. Café Press can put a website link and sell through them
         2. Custom Ink only offers a handful of options and is the most expensive
         3. Printful has the most colorful designs - This seems to be the best option for us. **Donna** will look more into the company and present at next meeting. Then we will work with Joyce to see about possibility of selling on our website and figure out profit and pricing for items.
      2. We are looking at two different options: making new spirit ware, and selling items in our store on our website (these would be more generic designs that would appeal to more people)
      3. Laura has already come up with a lot of design ideas. **Erin** will post them in a folder on SnapFish and share that with the team.
      4. Laura also suggested a separate idea of ordering rubber wristbands with our website on them that we can pass out at events.
   3. Venue
      1. Knights of Columbus in Lexington is the ideal location for us. Wendy will work with them to get a contract for Tuesday nights from 6:30pm-9:30pm
      2. We have the flexibility to reserve the space for coaches or events. Laura suggested maybe we could do a spaghetti dinner style event there and sing for the people eating.
   4. Results from Regional Meeting
      1. Every chorus seems to be in the same boat as us. Membership is down and some choruses are looking for new directors.
      2. We need to find something that is measurable to keep people eenergized and engaged.
      3. Pay attention to how people are doing since things have changed. It is okay if they don’t come to rehearsal every week.
      4. This won’t be the first time that we have to make a fresh start.
   5. Discussion of activities for team building with chorus members
      1. Set up a dinner with the chorus just to meet outside together
      2. Maybe have ice cream after rehearsl
         1. Abbots is only open until 9pm
         2. Rancators is open to 9:30pm
         3. Maybe have an ice cream truck come to us at Knights of Columbus.
2. Membership
   * 1. Michele has a list of about six people she is corresponding with that are interested
     2. She has reached out to a few current members we haven’t seen in awhile
3. Marketing
   1. World Singing Day is October 16th and Sweet Adelines is a sponsor!
      1. Time will be set aside at rehearsal on 9-28-21 to record everyone singing Happy Together
      2. We will all wear our blue sparkle shirts
      3. Laura and Erin will work together on recording and coming up with a finished video to post on World Singing Day
      4. Erin will blast it on our social media platforms. Donna will post it on our website and YouTube channel
4. Finance
   1. Joyce submitted our finances to the team before the meeting.
   2. We discussed going back to full dues (pre-covid rates) starting on November 1st . **Joyce** will compose an email to members explaining that the rates will be retroactive to October 1st and share that with everyone.