

# 2024 BSC Contest Make-Up

**Your Own Moisturizer**

- *Fragrance-free*

**Black False Eyelashes**

- *Not Provided / Purchase your own choice*

**Foundation**

- *Avon True Color Powder Foundation Medium Beige (or an Avon powder foundation shade closer to your own skin tone) OR Neutrogena mineral sheers powder foundation #60 Natural Beige*

**Eye Primer or Face Primer**

- *Mark or Avon Primer for Eyes OR e.l.f. Hydrating Face Primer*

**Eye Shadow Palette**

- *Avon Chocolate Sensation shades 1, 2, & 4 (not #3), OR COVERGIRL truNaked Nudes #805 shades 1, 6, & 8*

**Blush - new this year**

- *L'Oreal Infallible Blush #05 Fearless Coral*

**Lipstick - new this year**

- *Revlon ColorStay Liquid Lipcolor #480 Unending Red*

**Lip Liner**

- *Optional; if you choose to use a lip liner, DO NOT USE the old Avon Brick Red. We recommend one that matches the new Revlon lipstick and does not rub off, such as: [Palladio Retractable Waterproof Lipliner, Red Rose](#)*

**Your own Black Eye Liner**

- *Your own black eye liner pencil or crayon (not liquid unless waterproof)*

**Your Own Black Mascara**

- *For bottom lashes and lightly on top lashes under false lashes*

**Your Own Eyebrow Pencil**

- *Your own eyebrow pencil matching your brow color*

**Your Own Hair Spray**

- *Fragrance-free*

**Fingernails**

- *Clear polish or French Manicure*

## **Instructions: How to Apply Contest Make-up**

*\*\*\* IF you wear your contest top while applying make-up, protect the garment by wearing a robe or button-down shirt over it.\*\*\**

**Step 0.** Start with a clean, dry face. Pull back/pin your hair to expose your face completely. Before applying any make-up, it's important to apply a fragrance-free moisturizing cream or face primer to achieve proper application of chorus make-up. (Recommended: e.l.f. Hydrating Face Primer) Apply to entire face and neck. If you do not use the optional eyelid primer below, make sure you apply the face primer on your eyelids in addition to the rest of your face and neck. Allow the moisturizer or primer to dry and absorb into your skin.

**Step 1. FOUNDATION** – Avon True Color Powder Foundation Medium Beige or an Avon True Color shade matching your own skin tone, if available, OR Neutrogena Mineral Sheers loose powder foundation Natural Beige. The purpose of stage foundation is to give your face color, and to change everyone's skin tone to blend together as much as possible, to create a unit look. Pour a small amount of the powder into its cap. Using a kabuki-style brush, swirl the powder into the brush for 10 seconds to warm up the powder minerals. Tap off the excess powder back into the cap, then buff the foundation in circular motions all over face and front of neck. If you have short hair, apply to the back of the neck, as well as ears and hairline. BLEND, BLEND, BLEND! You will need 2-3 layers to achieve complete coverage. Use a smaller brush to fill in areas around the mouth, nose, ears, and hairline if needed. \*See video on SWIRL, TAP, BUFF technique on Page 8 below.

**Step 2. EYEBROW PENCIL** - your own pencil in your own brow shade (if you are fair, a little darker may be best). Properly defined eyebrows frame your face and enhance visual expression. Begin application at the inside corner of your eyebrow, move outward. The highest point of the arch should be just on the outside of the iris. Using short, feathery strokes, fill in your brow.

**Step 3. EYELINER** – BLACK (your own, crayon pencil recommended)  
Eyeliner is vital to intensifying and adding dimension to the eyes on the stage. To define your eyes, the entire eyelid should be lined. For both upper and lower lids, begin at the inside corner and bring it out to the outside corner. *"Do Not Use Liquid Eyeliner,* unless it is waterproof. Liquid eyeliner tends to not be as intense in color and may run down your face under stage lights if not waterproof.

**Step 4 (or Step 7 below).** FALSE EYELASHES and MASCARA – BLACK, your own (Note: if your lashes are full and long, it may be easier to apply them after applying eye shadow, step 6 below). Apply a thin line of adhesive to false eyelash band and allow it to get tacky (USING A WOODEN TOOTHPICK HELPS). Rest false eyelash on the base of the eyelid, above your own lash. Press along the adhesive to ensure a good and secure application. To support your false eyelashes, apply black mascara to your eyelid lashes. To balance your eyes, add black mascara to your lower lashes. **NOTE: you must provide your own black mascara! Recommended: waterproof**

**Step 5.** MARK or Avon PRIMER For Eyelids or e.l.f. Hydrating Face Primer Use your finger or an applicator to apply primer to entire lid above false eyelashes. Be sure to cover the entire area of your lids up to your eyebrows. This is to stabilize the colors of your eye shadow so it will not fade. Be careful not to put on too much. BE SURE TO ALLOW PRIMER TO DRY BEFORE APPLYING EYE SHADOWS!

**Step 6.** EYESHADOWS – AVON CHOCOLATE SENSATIONS (use Avon #1, #2 and #4), or COVERGIRL truNaked palette 850 Nudes (use #1, #6 and #8 of COVERGIRL palette, counting left to right). See video demo on page 8 below. Please use a separate applicator or brush for each of the colors we are using in the eyeshadow kit. BLEND, BLEND, BLEND each color as you apply them.

First, apply the lightest color #1 lightly all over the upper eyelid directly below your eyebrow to the base of the lid above your lashes.

Apply color #2 Avon (or #6 COVERGIRL) across your entire eyelid, from the inside corner to the outside corner, following the crease of your eye socket, below the boney part of your upper eye lid.

Apply additional color #2 Avon (or #6 COVERGIRL) across your eyelid at the base of your lid above your lashes, from the inside corner to the outside corner (This is instead of Avon color #3).

Apply color #4 Avon (or #8 COVERGIRL) at the outside end of your eyelid from the crease diagonally down to the outer corner of your eye, shaping the color to enhance your eye contour, and blending the color with the #2 Avon (or #6 COVERGIRL) already applied.

Touch up any areas where needed with additional color Avon #2 (or COVERGIRL #6) and Avon #4 (or COVERGIRL #8). BLEND, BLEND, BLEND!

## **Step 7. False Eyelashes (see above Step 4)**

### **Step 8. BLUSH - L'Oreal Infallible Fearless Coral**

The primary purpose of blush is to add color to your face on your cheeks. Look in the mirror and imagine a line down from the pupil of your eye to the “apple” of your cheek. Apply blush with a brush - Follow the line of your contour and blend blush up from the “apple,” fading before your hairline. No round clown or lollipop cheeks, please! BLEND, BLEND, BLEND!

### **Step 9. LIPSTICK – Revlon ColorStay liquid lipcolor, Unending Red #480**

Start with clean, dry lips. Use the liquid lipstick applicator to outline your lips along the outermost edge of your lips, then fill in your lips. If using lip liner, first line lips with the lip liner and then fill in the lip area with red lip color, staying inside the lip liner. Allow lipstick to dry about 30 seconds, then apply a second coat to ensure a bright, even color. Allow to dry again and then apply the Revlon clear gloss topcoat over your lipcolor. This will help moisturize your lips and seal in the color. **Be sure to label your lipstick (use an address label, if available), and put it in the plastic gallon bag to bring with you when we line up to perform on stage. If needed, you can touch-up or re-apply lipstick again right before going on stage.**

**HAIR** - Hairstyles should be appropriate for the occasion, i.e., an elegant hairstyle with a groomed look. Your hairstyle should frame your face, with added height at the crown area, if possible. Uniform hairstyles for chorus members are not required. You may wear your hair up or down, but it must be well groomed and clean.



## **Helpful Tips**

- ❖ Videos - how to apply makeup:
  - **Foundation:** [Kabuki brush SWIRL, TAP, BUFF technique](#)
  - **Foundation:** Example of [a similar powder foundation application](#) (not Avon or Neutrogena, but the SWIRL, TAP, BUFF technique is the same). Apply 2-3 layers for full coverage.
  - **Eyeshadows:** [Example using Avon Chocolate Sensations](#) quad palette. This is a 6-minute video but watch only up to 3:10 (ignore the rest which applies shadows on lower lid, eyeliner, mascara, lipstick, etc.). Follow the eyeshadow instructions for Avon colors #1, #2 and #4. Do not use Avon color #3, but replace instructions for Avon #3 color with additional Avon #2 color. If you are using the COVERGIRL (CG) #805 TruNaked palette instead of the Avon quad:
    - replace Avon #1 with CG #1
    - replace Avon #2 with CG #6
    - replace Avon #3 with CG #6
    - replace Avon #4 with CG #8
- ❖ Questions? Sam Gonzalez or Joyce Nishinaga can provide information.
- ❖ Do a dry run makeup application at home – especially if you’ve never done it before
- ❖ Put eyeliner on before the false eyelashes
- ❖ Label your makeup, especially the lipstick (*for health reasons, we encourage you to not share makeup with others*). Tip: use a return address label sticker.
- ❖ Bring a button down shirt or a robe to wear while applying make-up
- ❖ Bring Makeup Remover!
- ❖ If you aren’t great with false eyelashes, the self- adhesive ones may be easier